

New & Noteworthy

New in 2026: Forage Advantage

Producers who grow crops on land with soil types H, I, and J can benefit from MASC's new Forage Advantage pilot initiative. Forage Advantage offers a 15 per cent discount on Forage Establishment Insurance premiums when growing perennial forages on these soil types, and additional discounts on Basic Hay Insurance, Select Hay Insurance, or Forage Seed Insurance in the following year.

New Crop for AgriInsurance Coverage

MASC now insures Meadow Fescue Seed for AgriInsurance coverage. A winter-hardy, cool-season bunchgrass, Meadow Fescue Seed is suitable for pasture, hay, and silage.

How the Contract Price Option Works

The Contract Price Option (CPO) program allows producers to blend the price from their contracted production with the base AgriInsurance dollar value to better reflect their expected market prices. CPO is available for most insurable crops (including forage seed, organic, and pedigreed crops, excluding potatoes, vegetables, and forages).



Producers who wish to take advantage of CPO must submit their contracted prices to MASC by **June 30**. For more information on CPO, scan:



Attention AgriInsurance Policy Holders

MASC encourages producers to be mindful that growing certain crops without a production contract can be a significant risk. The inability to secure a buyer or sell your crop is not an insurable cause of loss, as AgriInsurance does not provide protection for market access or price. MASC does not guarantee a market, a sale, or a minimum price for any crop.

Livestock Price Insurance

Livestock Price Insurance (LPI) protects producers against market-driven volatilities of price, currency, and basis. Now is the time to lock-in your calf price coverage, protecting your operation from a decline in market pricing.

The last day to purchase calf policies is **June 11, 2026**. Visit LPI.ca to get started.

MASC Lending

MASC offers a wide range of lending products designed to help farmers.

Producers who finance livestock with an MASC Stocker Loan and purchase a Livestock Price Insurance policy for feeder cattle are eligible for a **one-time interest rebate of 0.25 per cent** of the Stocker Loan disbursed amount.

We can also help you with operating loans, equipment and breeding livestock purchases, and land acquisitions.

Scan for our latest lending rates: Contact your lending specialist if you have any questions.



New for 2026:

Feeder Plus Loans are a new revolving financing option for large-scale cattle producers. Obtain up to 90 per cent financing on up to \$5.75 million for purchasing feeder steers and heifers, or for advances on owned feeder cattle, and purchasing heifers for the intent to breed.

Waive Your Loan Application Fee!

As a young farmer, applying for financial support should be simple! That's why we've made this helpful video to explain our loan application process! Scan here to watch *Borrowing with MASC!*

Bonus: If you're a first-time applicant, you may qualify to have your application fee waived! Watch the full video and jot down the promotional code at the end.



Did You Know?

Online Loan Payments

MASC has three convenient ways to make additional payments towards your loans with MASC: online, in person, and by mail. These payments do not replace your scheduled automatic payments. To get started with online loan payments, visit masc.mb.ca/payments.

Direct Deposits

MASC offers direct deposit on insurance payments. Direct deposit is a safe and convenient way to receive payment quicker. Register today for direct deposit through *myMASC* or contact one of our team members for assistance.

myMASC Online Services

The *myMASC* portal gives you easy online access to your insurance and lending accounts and helps us speed up the claims process. There are so many reasons to set up your account!

- Don't wait for the cheque to come in the mail, get direct deposit for insurance payments
- Apply for Hail Insurance and instantly register claims
- Submit your crop reports:
 - Seeded Acreage Report
 - Carryover Production Report
 - Harvested Production Report
- Check the status of your insurance claims
- View and download your most important documents:
 - Confirmation of Insurance
 - Statement of Insurance
 - Statement of Account
 - Your crop management history
- View your MASC loan information and Record of Program Activity (ROPA)
- Chat in real time with an MASC team member

Call today to set up your *myMASC* account!

MASC Contracts



Review the AgriInsurance and Hail Insurance contracts at masc.mb.ca/contracts. To receive a printed copy, contact MASC.

Connect with Us



There are many ways that our staff are available to assist you:

- Phone, email, fax, or use the *myMASC* chat feature.
- Schedule an in-person appointment or video conference meeting.
- Mail, courier, or drop off required documentation.

Upcoming Deadlines

Final Date to Apply for, Change, or Cancel an AgriInsurance Contract

The deadline to apply for an AgriInsurance contract and to make changes to or cancel an existing AgriInsurance contract is **March 31**. If we do not hear from you by this date, your existing selections (i.e. insured crops, coverage levels, and options) will remain in effect.

Adding Land for Excess Moisture Insurance Coverage

Rented land must be added to your AgriInsurance contract by **March 31** to be eligible for Excess Moisture Insurance (EMI) coverage this year. Rented land added after **March 31** will be eligible for AgriInsurance coverage for seeded crops and for Hail Insurance, but not for EMI.

Land that is purchased on or before **June 30** is eligible for EMI, based on proof of purchase provided to MASC. Contact MASC for more details.

Farmland School Tax Rebate Deadline

The final day to apply for the Farmland School Tax Rebate for the 2025 tax year is **March 31, 2026**.

New Website Coming in Spring

Be on the lookout for a new MASC website being launched in spring. The new website will feature a refreshed design plus ease-of-use to improve your access to program and services information. As always, visit masc.mb.ca for additional updates, program information, and contact information.